



BEN FROST SPOON FULL OF SUGAR RESIDENCE #STREETARTPASSAGE 2016

Opening: 31.3.2016

Exhibition: 1.4 - 17.4.2016

Curated by: Sebastian Schager

Jan Arnold Gallery, MuseumsQuartier, Museumsplatz 1, A-1070 Vienna

During his month-long residency in Vienna the controversial painter and street artist Ben Frost showcases a unique body of work, critiquing our media-obsessed society and the loss of innocence through advertising. Ben's work subverts logos, icons and characters from popular culture and re-presents them in startling and often confronting new ways. The exhibition features paintings on site specific found objects such as pharmaceutical boxes, candy and cereal packaging. Starting to do so in 2011 the artist confronts the conjoined twins of capitalism and consumerism with striking compositions of Pop-Art aesthetics, playful characters of childhood cartoons, sex and violence. By remixing mainstream iconography, he creates a visual framework that is bold, confronting and often provocative. "Spoon Full of Sugar" aims to re-evaluate our understanding of product advertising by juxtaposing unlikely and confronting elements into some of our most loved and well known consumer icons."

Der Maler und Streetart Künstler Ben Frost präsentiert während seines einmonatigen Aufenthaltes als Artist in Residence in Wien seine medien- und werbekritische Position. Subversiv platziert er Symbole, Logos und Figuren auf alltäglichem Verpackungsmaterial. Aus Mainstream-Ikonographie entsteht eine visuell provokative Welt. Seit 2011 nutzt Frost Produktkartons der Pharma-Industrie, von Süßwarenherstellern oder jene von Frühstücksflocken als Leinwand und kombiniert diese mit Pop-Art Ästhetik, Comic Figuren aus unserer Kindheit, aber auch sexuell geladenen oder gewalttätigen Motiven. Die kontroverse Bildwelt der Ausstellung „Spoon Full of Sugar“ zwingt den Betrachter seine heiß geliebten Konsum-Ikonen zu hinterfragen und in neue Relationen zu stellen.



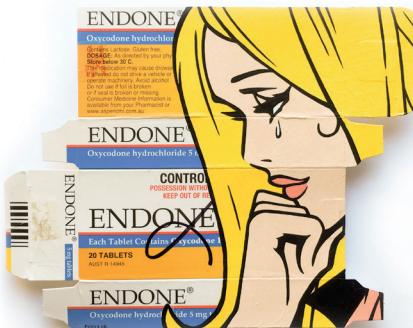
“The Wait is Over” 1



“Mc Longing” 2



„The New Hope“ 3



„Unhappy Ending“ 4



„Hitting the Wall“ 5



„Any Minute Now“ 6



„Zolpidem Wehrmacht“ 7



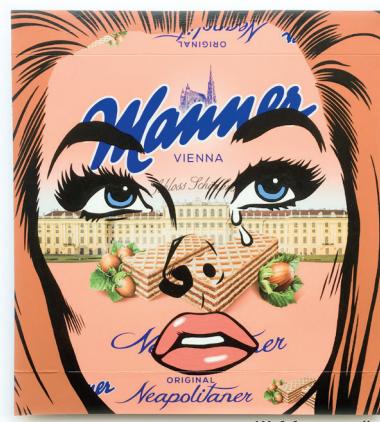
„Rise and Shine“ 8



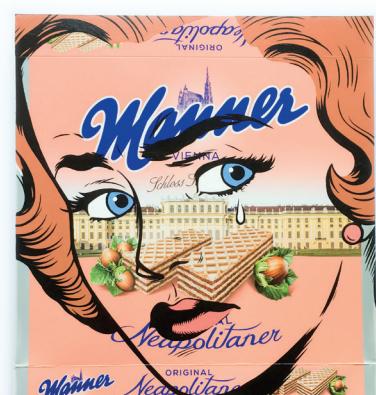
„Hello Kitty“ 9



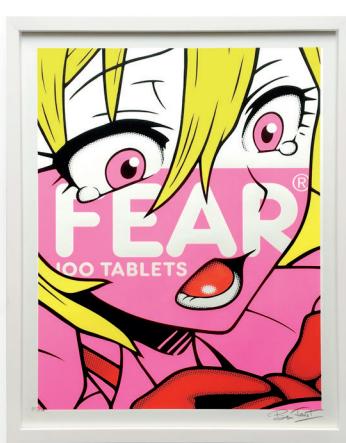
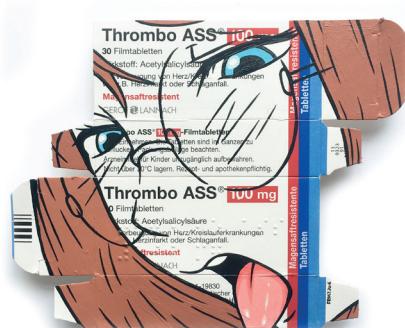
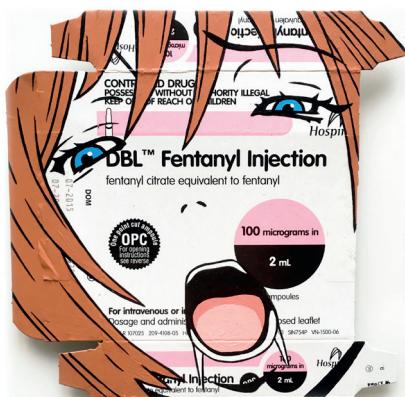
„Kat and Mouse“ 10



„III Manner“ 11



„III Manners 2“ 12

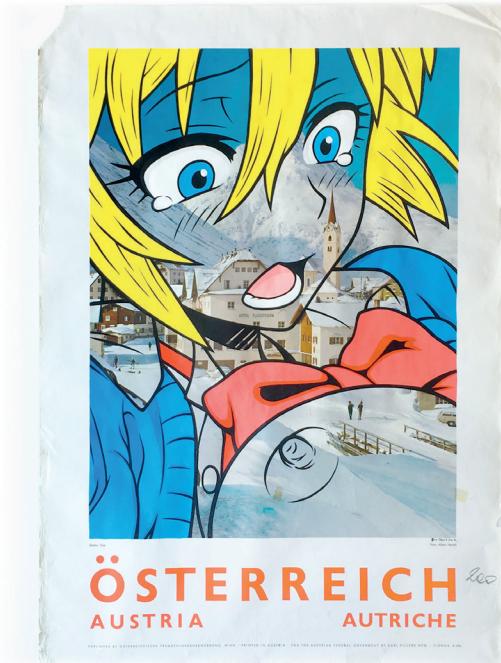




„Vacation in the Austrian Alps 3“ 23



„Vacation in the Austrian Alps 2“ 24



„Vacation in the Austrian Alps 1“ 25



„Target Market“ 26

1-26: All work was done during a month long stay in Vienna, 2016. 1-21: Acrylic on Acrylic on pharmacy packaging, candy packaging, food packaging, vintage Viennese picture board, Variable sizes (8cm - 30cm); 22: PERFEKT PRINTS - Ben Frost (AUS) „FEAR“, 2016, 4C screenprint on Munken Pure Paper, 300g/m², 40*50cm, Edition of 36 (blue) / 10 (pink), signed, numbered and blindstamped; 23-26 Acrylic on vintage Viennese tourism poster, vintage print proof of a Viennese shooting target poster. Variable sizes (aprox. 60*90cm); 27: Acrylic on vintage Viennese advertisement poster, 37,33cm.

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G A L L E R Y